

## RIVERKEEPER ROAST

Flowing north for more than 300 miles &ndash; from the swamps of south central Florida to the Atlantic Ocean at Mayport &ndash; the St. Johns River is the crown jewel of Northeast Florida, and indeed one of America's great natural treasures. It provides critical habitat for hundreds of species of birds, fish, shellfish, mammals, reptiles and amphibians, as well as boundless recreational opportunities for Floridians and visitors to the state.

But the St. Johns is also a river in peril, as unbridled development continues to put growing pressure on the state's natural and water resources, impacting the health of the river and threatening it's future. St. Johns Riverkeeper is a private, non-profit 501(c)(3) organization and full-time advocate and "watchdog" for the river, committed to protecting the St. Johns and improving water quality in the river and its tributaries, as well as protecting critical habitat in the St.

Johns River watershed.

Our Riverkeeper Roast &ndash; the first of our Coffees for a Cause &ndash; is a blend of 100% sustainably grown, Rainforest Alliance Certified<sup>®</sup> Central American coffee, dark roasted to bring out the natural sweetness of the high-altitude Arabica beans.

Rainforest Alliance Certified<sup>®</sup> farmers demonstrate how a commitment to conservation and responsible land management can help preserve this fragile environment. Certification also guarantees that farm workers are paid fair wages, enjoy good living conditions and have access to education and health care. And, as part of Bold Bean's Coffees for a Cause initiative, 10% of proceeds from the sale of our Riverkeeper Roast goes directly to St. Johns Riverkeeper.

Price per 12 oz. bag: \$12

Bold Bean Coffee Clique membership (based on quantities and frequency): \$48 - \$288

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